

hello!

EDELWEISS

2025



WE CREATE
**EMOTIONAL
CONNECTIONS**
THAT CONVERT

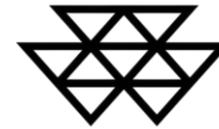
From **STRATEGY**, through **CREATIVE**, to **PRODUCTION** and final **INSTALLATION**.



Strategic thinking
that captures trends,
understands the market,
and sets meaningful
directions.



We design with emotion –
our creations build brand
relationships and stay in
people's minds.



From idea to execution –
we deliver complete
solutions, ready to shine
in-store.



We create events
that people remember –
with bold ideas, full
engagement, and end-to-
end execution.

AWARDS



Pos Stars 2024
AUDIENCE AWARD
Coca-Cola & Marvel
Multimedia Exhibition



**Golden Innovation
FMCG & Retail 2024**
in the FMCG-Retail Golden
Innovation category at
Innovation Day

AWARDS



Pos Stars 2024
GRAND PRIZE:
Counter Display Category
Ploom



Pos Stars 2024
GRAND PRIZE:
Cosmetics Category
Rituals Cosmetics



Pos Stars 2024
GRAND PRIZE:
PETS POS Category
Royal Canin



Pos Stars 2024
GRAND PRIZE
Alcohol Category
Kinley

AWARDS



Pos Stars 2025
GRAND PRIZE
Category: Electronics
Barrel Cooler Heineken Silver



Pos Stars 2025
GRAND PRIZE
Category: Shelf Decoration
Heineken Shelf Strip



Pos Stars 2025
GRAND PRIZE
Category: Digital POS
Samsung Eco E-Paper Stand



Pos Stars 2025
GRAND PRIZE
Category: DRINKS
Display Coca-Cola Multibrand

AWARDS



visualization

Pos Stars 2025
GRAND PRIZE:
Cosmetics Category
Rituals Pop-up Trailer

photos from the implementation

AWARDS



visualization



photos from the implementation

Pos Stars 2025
GRAND PRIZE:
Counter Display Category
Ploom Rose Shimmer

PROJECTS

& IMPLEMENTATIONS

PERMANENT POS MATERIALS



Permanent POS materials are durable advertising media that effectively attract customer attention and support sales. Here are their key features:



Durability

Made of metal, wood or plastic, resistant to damage and long-term use.



Aesthetics

Modern design and high quality workmanship increase the attractiveness of the exhibition.



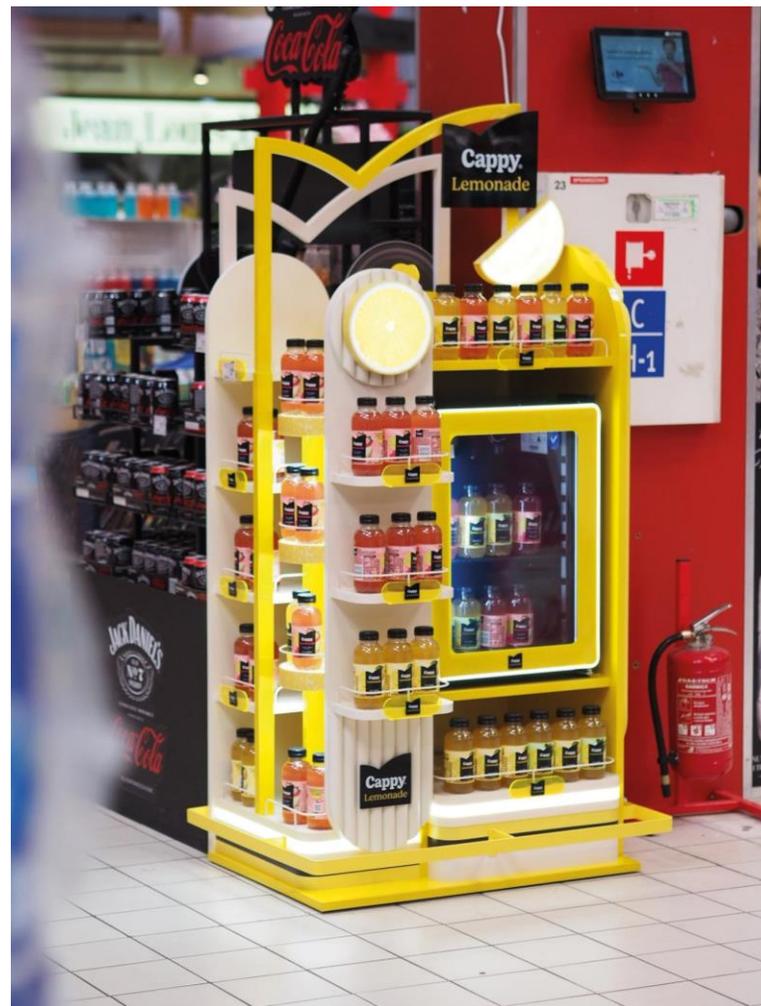
Modularity

Possibility to easily exchange marketing communications tailored to current needs.

PERMANENT POS MATERIALS



visualization



photos from the implementation

SPECTACULAR EXPOSITION
Client: CC HBC
Design & implementation

PERMANENT POS MATERIALS



visualization



photos from the implementation

SPECTACULAR EXPOSITION
Client: CEDC
Design & implementation

PERMANENT POS MATERIALS



visualization



photos from the implementation

SPECTACULAR EXPOSITION
Client: CC HBC
Design & implementation

PERMANENT POS MATERIALS



visualization



photos from the implementation

SPECTACULAR EXPOSITION
Client: CEDC
Design & implementation

PERMANENT POS MATERIALS



SPECTACULAR EXPOSITION
Client: CC HBC
Design & implementation

photos from the implementation

PERMANENT POS MATERIALS



visualization



photos from the implementation

SPECTACULAR EXPOSITION
Client: CC HBC
Design & implementation

PERMANENT POS MATERIALS



SPECTACULAR EXPOSITION
Client: CC HBC
Design & implementation

visualization

PERMANENT POS MATERIALS



visualization



photos from the implementation

SPECTACULAR EXPOSITION
Client: DIAGEO
Design & implementation

PERMANENT POS
MATERIALS



EVENT BAR
Client: MILLHILL'S
Design & implementation

visualization

GLORIFIER



We create glorifiers that maximize the visibility of products, displaying them in an attractive and prestigious way. Thanks to their small form, you can invest more in them, creating a WOW effect through unique design. Glorifiers are:



Visibility

They effectively attract attention and distinguish the product from the competition.



Exposure

They present the product perfectly, emphasizing its advantages.



Premium effect

Thanks to smaller formats, you can invest more resources to achieve a premium effect.

GLORIFIER

GLORIFIER
WITH ROTATING MECHANISM
Client: JTI
Design & Execution



visualization



photos from the implementation

GLORIFIER



visualization



photos from the implementation

GLORIFIER WITH COPPER ELEMENTS
Client: PREMIUM DISTILLERS
Design & implementation

CARDBOARD POS MATERIALS



Cardboard POS materials are an economical solution in advertising, which surprises with its wide application. They are characterized by:



Economy

Low production costs and the possibility of frequent replacement without large financial outlays.



Ease of transport

Lightweight, foldable structures allow for easy transport and quick assembly anywhere.



Versatility

Wide design possibilities, allowing the creation of diverse forms and even entire promotional zones.

CARDBOARD POS MATERIALS



SPECTACULAR EXPOSITION
Client: BONDUELLE
Design & implementation

photos from the implementation

CARDBOARD POS MATERIALS



visualization



photos from the implementation

SPECTACULAR EXPOSITION
Client: CC HBC
Design & implementation

CARDBOARD POS MATERIALS



visualization



photos from the implementation

SPECTACULAR EXPOSITION
Client: CC HBC
Design & implementation

CARDBOARD POS MATERIALS



SMALL POS FORMS –
SHELF/COUNTER DISPLAYS
Client: BONDUELLE
Design & Execution

visualization

CARDBOARD POS MATERIALS



COSMETIC INSERTS
Client: YOUR KAYA
Design & Execution

photos from the implementation

CARDBOARD POS MATERIALS



COSMETIC INSERTS
Client: GLOW HUB
Design & Execution

photos from the implementation

RETAIL DISPLAYS AND TRADE SHOW STANDS



Thanks to our experience and modern technological background, we implement projects from concept to final assembly for the retail, event and trade fair industries. We create:



Event scenography

We provide full visual coverage of events, supporting them with creative activation ideas and an offer of technical and logistic services.



Shop fittings

We design and implement the equipment for shops, shop windows and airport spaces, taking into account their strict requirements.



Trade fair stands

Comprehensive trade fair construction based on the client's own concepts and designs, as well as using ready-made modular systems.

RETAIL DISPLAYS
AND TRADE SHOW
STANDS



visualization



photos from the implementation

EVENT SET DESIGN
Client: RITUALS
Design & implementation

RETAIL DISPLAYS AND TRADE SHOW STANDS



visualization



photos from the implementation

EVENT SET DESIGN
Client: RITUALS
Design & implementation

RETAIL DISPLAYS
AND TRADE SHOW
STANDS



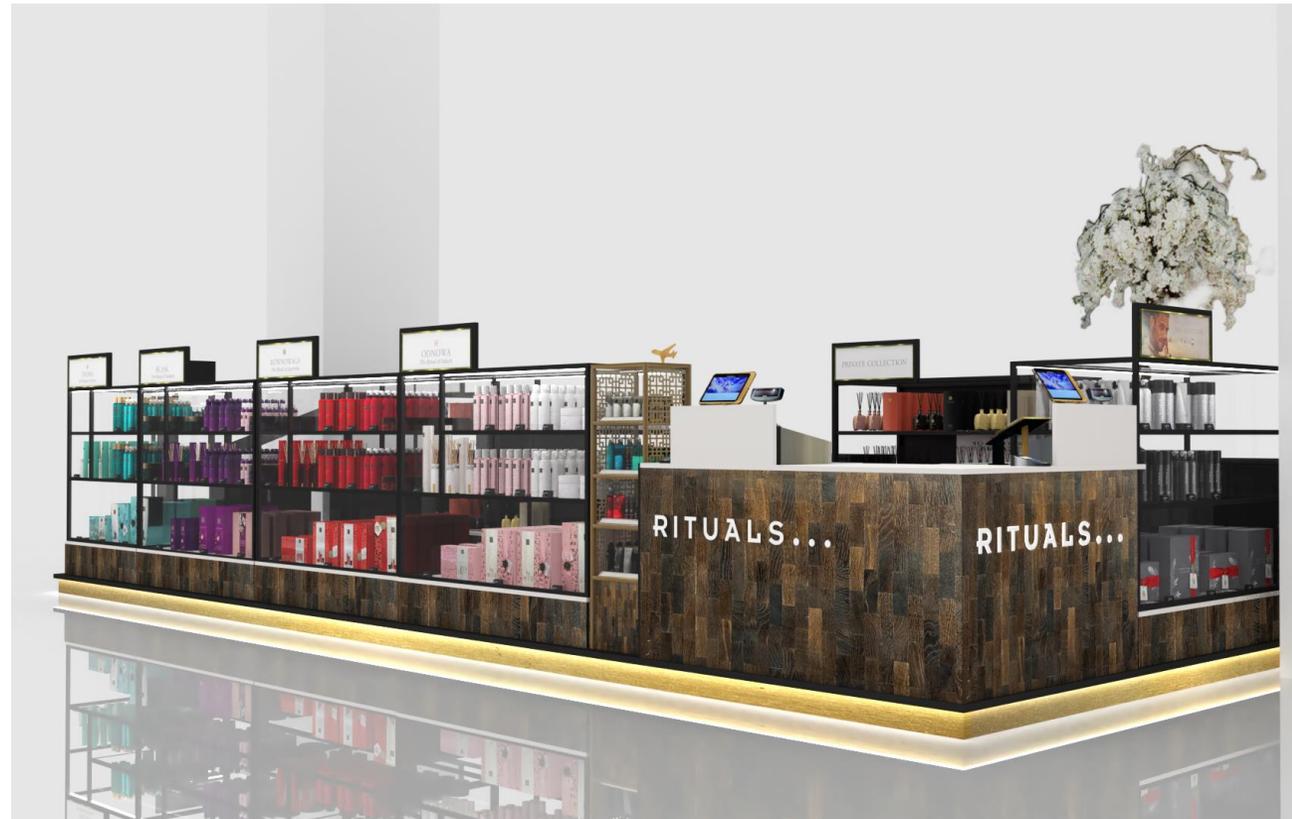
visualization



photos from the implementation

EVENT SET DESIGN
Client: RITUALS
Design & implementation

RETAIL DISPLAYS AND TRADE SHOW STANDS



visualization



photos from the implementation

SALES ISLAND
Client: RITUALS
Design & implementation

RETAIL DISPLAYS AND TRADE SHOW STANDS



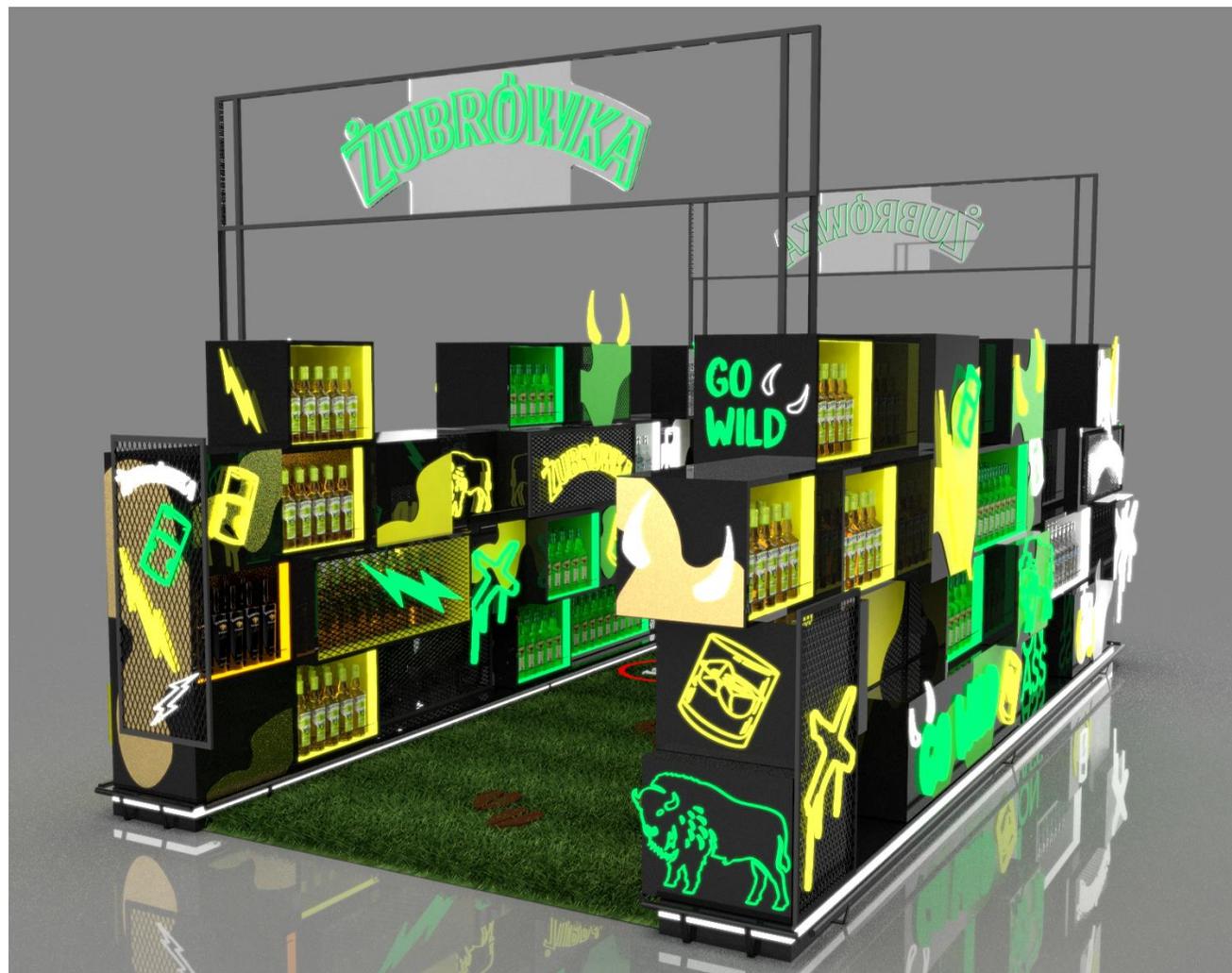
visualization



photos from the implementation

ACTIVATION STAND
Client: ORBICO
Design & implementation

RETAIL DISPLAYS
AND TRADE SHOW
STANDS



visualization



photos from the implementation

AIRPORT STAND

Client: CEDC

Design & implementation

RETAIL DISPLAYS AND TRADE SHOW STANDS



visualization



photos from the implementation

AIRPORT STAND
Client: E. WEDEL
Design & implementation

RETAIL DISPLAYS
AND TRADE SHOW
STANDS



photos from the implementation

FESTIVAL ZONE
NOWE HORYZONTY
Client: CC HBC
Design & implementation

RETAIL DISPLAYS AND TRADE SHOW STANDS



EVENT ZONE
Client: BALTONA
Design & implementation

photos from the implementation

WHAT ELSE

CAN WE DO?



CREATION

We look for unconventional, creative solutions that distinguish brands and support their business goals. From visual concepts to finished materials, we deliver consistent and refined projects.



Key Visuals and Campaign Concepts

We create unique visual motifs that build brand recognition.

Promotional materials

We design packaging, leaflets, catalogues, posters and digital content supporting sales and communication.

Communication strategies

we develop effective narratives and copywriting tailored to the target group and marketing channels.

CREATION



PR BOX
Client: AVON
Design & implementation

visualization

photos from the implementation

CREATION



PR BOX
Client: CC HBC
Design & implementation

photos from the implementation

CREATION



KV DESIGN
Design & implementation



DIGITAL

We introduce modern technologies that enhance the effectiveness of POS materials, engaging customers and optimizing communication at the point of sale.



LCD Screens

Dynamic content carriers that enable the presentation of current promotions, product animations, and interactive messages.

Smart Price Tags

Digital price labels (e-paper) that allow for remote and automatic updating of prices and product information in real-time.

Shelf Strips With moving animation (LCD)

an innovative solution that attracts customers' attention through dynamic content displayed on price strips.

DIGITAL



SPECTACULAR EXPOSITION
WITH A ROUND SCREEN
Client: CC HBC
Design & implementation

visualization

GADGETS

We create gadgets that genuinely support brand communication and stay with the recipient for a longer time. We combine functionality with a creative approach, tailoring solutions to the campaign's goal and target audience.

Creativity

We design gadgets that attract attention and build positive associations with the brand. Each concept is based on a brief, insights, and the expectations of the recipient.

Efficiency

We offer solutions tailored to the budget and campaign goals – from economical gifts to exclusive premium sets.

Comprehensiveness

We handle the entire process – from the idea, through sourcing and branding, to logistics and final delivery of the finished materials.



Thank You

Ready to **boost**
your brand's visibility
and sales?

Let's connect!

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